

## **How to Create a Travel Brochure: A step-by-step guide!**

You will lead the class on a tour of Ancient Rome! In order to do so, you must create a travel brochure. This travel brochure will help your tourists understand where you are taking them and what they will learn about in Ancient Rome. You are the expert! Get ready to “blast to the past!”

STEP 1: Decide on what type of travel brochure you would like to create. Travel brochures do not have to be made out of paper, they can be electronic too!

Choose the type of travel brochure you will be creating:

1. Paper travel brochure
2. PowerPoint travel brochure
3. Virtual travel brochure through Web design
4. Travel brochure on a presentation poster-board

You will need your own materials, such as: colored pencils, markers, glue, scissors, etc.

STEP 2: Take a look at the “Ancient Rome Itinerary” and decide on the focus of your travel brochure.

STEP 3: Research your topic by finding information, taking notes, and jotting down ideas in your notebook. Look at real travel brochures or samples.

STEP 4: Create your travel brochure.

If using paper, experiment with different ways to fold your brochure.

If using PowerPoint or another computer application, be sure to discuss your creative process with me.

If using poster-board, it might be best to design on paper before attaching any permanent fixtures to your board.

Remember to add your own creative touch! Try using photos, drawings, and other visuals or graphics to make your travel brochure stand out!

STEP 5: Congratulations! Your travel brochure is now ready to go on tour!

Submit it to your teacher for credit and be sure to adhere to all the deadlines.

## **Ancient Rome Itinerary**

Welcome to Ancient Rome! The following is a list of important people, destinations, concepts, topics, ideas and aspects of Rome.

- An Introduction to the Roman Republic
- Who are the Etruscans?
- The reign of Julius Caesar
- The reign of Octavian/Augustus
- The Imperial Age
- Roman society
- Roman citizenship
- Patricians and the social classes
- Plebeians and the social classes
- Slavery in Ancient Rome
- Soldiers in Ancient Rome
- The first and second Punic wars
- The reforms of the Gracchus brothers
- The first triumvirate
- The second triumvirate
- The reign of the Flavian dynasty
- The reign of Trajan
- The reign of Marcus Aurelius
- Barbarians
- The reign of Diocletian
- Eastern Ancient Rome
- Western Ancient Rome
- The reign of Constantine
- Christianity in Ancient Rome
- Constantinople
- Romulus Augustulus
- Ancient Roman myths and legends
- The map of Ancient Rome
- A republic or an empire?
- System of checks and balances
- Emperors' genealogy chart
- Living in an Insula
- Battering Ram
- Roman Mansion
- The city of Rome
- The Pantheon
- Pompeii
- Graffiti in Rome?
- Roman Baths
- How do Aqueducts work?
- Roman daily life
- Roman food

- Roman clothing
- Roman religion
- Roman art
- Roman holidays
- Roman games and entertainment
- Roman numerals
- Roman law
- Roman architecture
- Roman engineering
- Roman philosophy
- Roman schools
- Gladiators
- Toga Wrap